

## INDUSTRY ENGAGEMENT

### Knowledge Seminar – C.K Tangs Ltd

GS1 Singapore conducted a Knowledge seminar together with C.K Tang Limited on 26 May 2015 at C.K Tang Limited premises for the suppliers of Tangs. Mr Ramesh, Mr Andy and Ms Joy from GS1 Singapore presented on product standards adoption and expanding businesses from traditional to e-commerce. The seminar received 115 participants, mostly Tangs' business partners, who provided positive feedback and expressed their interest to know more about GS1 membership.

